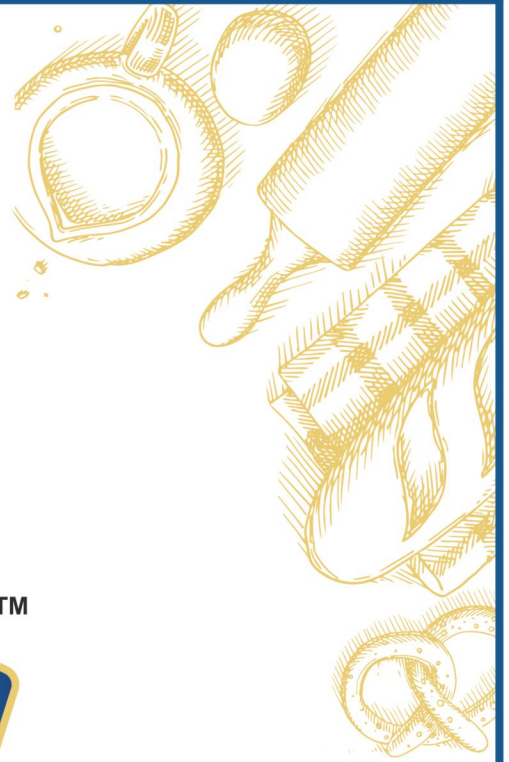




bite
into
bliss



ABOUT US

At **DCN Food and Beverages LLP**, we take pride in our commitment to crafting high-quality biscuits, cookies, and snacks that have quickly become an integral part of India's teatime tradition. Since commencing production in November 2024 under the brand name Mr. Bake, we have rapidly established a strong market presence, known for our exceptional product quality and customer-centric service. In just two months, our diverse assortment of cookies has garnered attention across both local and niche markets.

Driven by passion and precision, our baking operations are conducted daily with an unwavering dedication to excellence. We remain rooted in tradition by using only the finest ingredients, sourced from the most reputable suppliers in the industry. This ensures a consistent and dependable supply chain. Combined with advanced baking technology, our processes meet the highest standards of quality and food safety. It is this unique blend of tradition and innovation that defines the superior quality of every Mr. Bake product.

In January 2025, we proudly introduced our snacks product line, offering a rich variety of flavors crafted to delight every palate. Our dedicated Research and Development team continually strives to develop innovative products that respond to evolving consumer preferences. We believe that innovation is the cornerstone of our growth and a key driver of our leadership in the market.

In just four months, we have successfully placed our products across four key states - Uttar Pradesh, Uttarakhand, West Bengal, and Bihar. This achievement reflects our strong commitment to quality and reach. With continued dedication, we remain focused on serving not only our nation but also expanding our impact to people across different continents.

Our product portfolio includes an extensive range of cookies, cakes, and snacks that resonate with people of all age groups. Wherever there are moments of celebration and joy, our NuNu brand is there delivering flavors as vibrant as our heritage, with snacks designed to bring a smile to every face.

Looking ahead, we are confident that the actions we take today.



Mission

We are committed to setting the standard for exceptional taste and quality, striving to become the beloved choice for wholesome snacks and beverages. We value open-mindedness and embrace innovation, continuously improving to better serve our community. Guided by the spirit of collaboration, we are dedicated to creating a responsible, healthy, and safe environment for everyone. Our goal is to bring joy and goodness to every experience, fostering connection, care, and lasting positive impact in all that we do.

Vision

We are driven by a simple yet powerful idea: to craft a distinctive range of "Tasty and Healthy" products that not only satisfy cravings but also promote well-being. Our aspiration goes beyond borders - we aim to grow from our roots in India and build a meaningful presence on the global stage.

At the heart of this journey is our passionate, creative, and energetic team, united by a shared purpose: to make a positive impact. Together, we are committed to nurturing genuine connections with our customers and the communities we serve.





NuNu — Taste the Fun!

From spicy Chatpate to crunchy Corn Balls, tangy Karare to crispy Fryms, NuNu brings you a world of flavors in every bite. Whether you're craving something bold or light, our wide range - Corn Rings, Fryms, and more - has a snack for every mood. NuNu isn't just a snack, it's your anytime fun partner!





Salted Cashews

Simply Salted. Seriously Addictive!

Pure, premium, and perfectly salted—NuNu Salted Cashews are the gold standard of snacking.

Each cashew is carefully selected, roasted (not fried!), and lightly seasoned to let the natural nutty flavor shine through. Ideal for mindful snackers and nut lovers alike, this crunchy delight is rich in protein and good fats—making it as nourishing as it is delicious. Whether it's a quick bite between meetings or your go-to travel munch, these cashews hit the spot every time.

Masala Cashews

Nutritious Meets Delicious.

Craving something spicy, nutty, and irresistibly crunchy? Meet NuNu Masala Cashews—your new snack obsession! Handpicked cashews, perfectly roasted (never fried), and coated in a vibrant blend of traditional Indian spices for that extra zing. It's a deliciously healthy snack you'll keep coming back to. Whether you're powering through work, relaxing at home, or on the move—NuNu Masala Cashews are the perfect companion.

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M.R.P.
₹ 20/-

CASHEWS

Pudina Treat

Where crispy meets cool!

A mouthwatering blend of sweet corn and refreshing pudina, perfectly spiced and puffed to perfection. Light, airy, and irresistibly delicious – the ultimate snack for any moment.



Khatta Meetha

A timeless favorite!

Crafted with premium ingredients, these puffs strike the perfect balance of sweet and spicy, making every bite a flavorful escape. Enjoy them with your go-to drink for a refreshing treat.



Indian Magic Masala

A Burst of Bold in Every Bite!

Packed with irresistible spice and flavor, these crispy delights are your go-to snack for any moment — whether it's a mid-day break or a last-minute party. Just open, munch, and let the masala madness begin!



Tomato Mania

Tangy, Tasty, Totally Irresistible!

Dive into bold tomato flavor packed into every crunchy puff. Whether you're relaxing at home or on the go, it's the snack that always hits the spot.



M.R.P.
₹ 5/- & ₹ 10/-

CORN PUFFS



Masala

Snack, Crunch, Smile!

Baked to perfection and packed with corn and fiber, these flavorful rings deliver a melt-in-your-mouth experience loved by a's—turning snack time into playtime for kids!

Tomato Tangy

Flavour That Pops, Crunch That Lasts!

The's Made with corn and rich in fibre, these crunchy masala rings deliver a delicious melt-in-your-mouth experience. Perfect for kids and adults alike – and every pack includes a fun toy that adds extra joy!



M.R.P.
₹ 5/- & ₹ 10/-

CORN RINGS

Cheese

Baked to Please, Loaded with Cheese!

Made with the wholesome goodness of corn, these light and airy cheese puffs melt in your mouth for an irresistible snacking experience.

Baked, not fried, they're a guilt-free treat perfect for all ages. Snack smart, snack delicious!



Chatpata Masala

Once You Pop, the Masala Won't Stop!

Calling all Indian food lovers: NuNu's desi masala snack is bursting with bold spices and flavourful tadka that'll leave your taste buds tingling.

Every bite is generously sprinkled with a masaledar kick – so addictive, it comes with a warning.

M.R.P.
₹ 5/- & ₹ 10/-

CORN BALLS



Masala Tadka

Turn up the tang with a spicy twist!

This crispy, crunchy snack is bursting with the feand a bold hit of masala. Perfectly tangy, satisfyingly crunchy, and irresistibly tasty — it's the ultimate



Noodles Masala

Cravings Hit? Noodle Fix in a Click!

Dive into a world of bold flavour! Crunchy, baked Chatpate Karare wrapped in a layer of spicy noodle masala – it's a snack that brings together the best of both worlds. With every bite, enjoy the peppery punch of desi noodles and the satisfying crunch of baked goodness.



Tomato Twist

Aha! Tamatar Bade Mazedaar!

Want something tangy to shake things up? Grab a pack of Chatpate Karare and get ready for a flavour explosion. Tangy, zesty, and totally irresistible — this snack brings the spice and the fun in every bite.



Chilli Chatpata

From Nani to Nibblers – Everyone Loves It!

Enjoy a burst of bold flavour with every bite of NuNu Chilli Chatpata! Packed with spice and that signature Indian zing, this crispy treat delivers a satisfying crunch you can hear and a taste you'll crave.

M.R.P.
₹ 5/- & ₹ 10/-

CHATPATE KARARE



Pizza Mania

Snack Like It's Pizza O'Clock!

Craving something crunchy with a twist? NuNu Pasta Snack is a mouth-watering treat shaped like penne pasta and bursting with the delicious taste of zesty pizza seasoning. Perfect for pairing with your favourite beverage, it's the ultimate snack for evenings with friends and family. Crunch, chill, and enjoy the moment!



Tomato Chilli

Tamatar Ka Tandoor, Pasta Ka Crunch!

Say hello to your new favourite snack! NuNu Pasta is a mouth-watering, crunchy treat shaped like penne pasta and bursting with the irresistible taste of khatta-meetha tamatar. Perfect for pairing with your favourite drink, it's the ultimate companion for fun evenings with friends and family. Snack happy, snack desi!

M.R.P.
₹ 5/- & ₹ 10/-

PASTA



Aloo Chaat

Chaat Ka Chatkara, Ab Pocket Mein!

The chaat that steals your heart now comes in a pocket-sized pack! Whether it's school tiffin or the office dabba, enjoy the lip-smacking magic of India's favourite street food anytime, anywhere. Bursting with tangy, spicy, and savory flavours, this on-the-go chaat snack is all you need to light up your day — one crunchy bite at a time!

M.R.P.
₹ 5/- & ₹ 10/-

KRISPY KATORY

Manchurian

Manchurian Mood? Pipe It Up!

Craving that classic Chinese Manchurian flavour? Open up a pack of NuNu Manchurian Pipes — a fun and flavourful snack with a crispy crunch and a bold desi-Chinese twist!

Shaped like mini pipes and packed with the irresistible taste of Manchurian seasoning, these fried delights are perfect for parties, picnics, or just a quick bite on the go. Great for sharing, even better for snacking!



Salted

The Snack That Brings People Together!

Simple, classic, and oh-so-crunchy! NuNu Salted Pipes are a timeless snack shaped like mini pipes, delivering the perfect crispy bite with just the right touch of salt. Great for parties, picnics, or a quick munch on the move, these fried delights are fun to eat and easy to share with friends and family.

A crunchy classic you'll keep coming back to.

M.R.P.
₹ 5/- & ₹ 10/-

PIPES

Chowmein Tadka

*No Cooking, Just Munching-
The 2-Minute Noodle Hack*

Midnight cravings? Tiffin time?
Just feel like snacking? When
hunger strikes, noodles are always
the first choice—and now, you don't
even have to wait for 2 minutes!
Just open the pack, pour it into a
bowl, and boom — your noodles
are ready, bursting with the bold
taste of chowmein flavour. No
stove, no hassle — just pure
noodle joy in every bite!



M.R.P.
₹ 5/- & ₹ 10/-

NOODLES



Mr. Bake — Freshly Baked Happiness!

From soft, fluffy cupcakes to melt-in-your-mouth cookies, and irresistibly sweet donuts, Mr. Bake brings oven-fresh delights to every moment. Made with love and the finest ingredients, every bite from Mr. Bake is a little celebration of taste!



Chocolate Cupcake

Pure Indulgence On-the-Go

Indulge in a soft, fluffy, and moist delight—perfect for those on the go. Each bite reveals a luscious chocolate cream filling, crafted from the finest hand-picked ingredients for exceptional taste and quality. Whether you're satisfying a midday craving or a midnight hunger pang, this delectable snack is your sweet-tooth's best friend. Enjoy the heavenly, velvety texture and rich, oozing chocolate center that makes every bite simply unforgettable.



Vanilla Cupcake

A Moment of Pure Delight

Discover the delightful charm of the Mr. Bake Vanilla Cupcake—a soft, moist treat filled with smooth, velvety vanilla cream. Baked to perfection using the finest flour sourced from across the country, each cupcake is a celebration of quality and taste. Whether you're unwinding alone or sharing sweet moments with loved ones, this indulgent "me time" treat adds a touch of joy to your everyday.



Fruit Muffin Cupcake

Soft, Spongy & 100% Eggless

Satisfy your sweet tooth with this deliciously soft and spongy vegetarian cupcake—completely eggless and perfect for anytime indulgence. Enhanced with tiny bursts of fruity nuggets, each bite delivers a tantalizing taste that awakens your senses. Ready to eat and ideal for on-the-go's perfect treat whenever you crave something sweet, light, and delightfully fluffy.



Orange Cupcake

A Citrus Kiss in Every Bite

Satisfy your sweet tooth with this irresistibly soft and spongy vegetarian cupcake—completely eggless and perfect for anytime indulgence. Infused with the refreshing burst of orange in every bite, it delivers a tantalizing citrus twist that awakens your senses. Ready to eat and perfect for on-the-go snacking, this light and fluffy treat is your go-to delight whenever cravings strike.



M.R.P.
₹ 5/-

CUP CAKES

Cashew Cookies

Crunchy, Nutty, Irresistible

Delight in the rich, nutty flavor of Mr. Bake Cashew Cookies—crispy, golden-baked treats made with real cashew pieces for a truly satisfying bite. 100% vegetarian and packed with crunch, they're perfect for curbing your cravings between meals. Enjoy them with a glass of milk to mellow the flavors, or pair with tea or coffee for a wholesome, indulgent snack.



Osmania Cookies

Just the Way Mom Would Make Them

Crafted with love and loaded with the choicest ingredients, Mr. Bake Osmania Cookies bring you a rich, buttery taste that feels just like home. Made with high-quality roasted butter and a touch of mild saltiness, these cookies offer a unique flavor and a melt-in-the-mouth smoothness that's truly unforgettable. Whether you're craving comfort or a wholesome snack, Osmania is your perfect bite of nostalgia.



M.R.P.
₹ 10/-

PREMIUM COOKIES



Jeera Cookies

Jeera Just Got Jazzy!

Spice up your snack time with Mr. Bake Jeera Cookies! Crispy, buttery, and bursting with bold cumin flavor—these desi bites bring the perfect balance of crunch and nostalgia. Great with chai, even better on the go!



Nankhatai Cookies

Desi Delight in Every Bite!

Experience the timeless charm of traditional Indian baking with Mr. Bake Nankhatai Cookies. These soft, crumbly treats are rich in flavor and nostalgia, made with a perfect blend of ghee, flour, and aromatic cardamom. Lightly golden and delicately sweet, each bite melts effortlessly in your mouth—just like the ones Grandma used to make.

Whether paired with tea or savored solo, it's comfort food at its finest. Crafted with love, rooted in tradition—Mr. Bake Nankhatai is your go-to snack for soulful indulgence.



Pista-Badam Cookies

Nutty. Crunchy. Royal.

Treat yourself to the royal richness of Mr. Bake Pista Badam Cookies—a perfect blend of nutty indulgence and buttery crunch. Packed with premium pistachios and almonds in every bite, these golden-baked delights offer a luxurious texture and a taste that lingers. Whether it's your tea-time partner or a quick snack on the go, these cookies bring a wholesome, satisfying crunch with a hint of festive flair.

M.R.P.
₹ 10/-

PREMIUM COOKIES

Jar Cookies

Indulge in a premium collection of handcrafted cookies, elegantly packed in small, luxurious jars. Each bite offers a comforting burst of flavor, with a variety that includes Ajwain, Jeera, Coconut, Almond, Peanut, Tutti-Frutti, and Kaju cookies. Perfect for gifting or personal indulgence—these little delights are made to warm the soul. Each cookie is baked with an abundance of goodness, delivering a delightful surprise in every bite. The nutty flavor adds a delicious twist, taking your taste buds beyond the ordinary. Enjoy them with a glass of milk to gently soften the flavors—or savor them as they are, for a true taste of pure, buttery indulgence.



M.R.P.
₹ 35/-

JAR COOKIES-100g

Walnut

When life gets crumbly, have a brownie!

Satisfy your sweet cravings with the rich indulgence of Mr. Bake's Walnut Brownie - made with real, crunchy walnuts nestled in every bite. Soft, spongy, and irresistibly moist, this brownie delivers a melt-in-your-mouth experience that chocolate lovers will adore. Whether you're relaxing at home or on the move, it's the perfect treat to delight your taste buds anytime, anywhere.



Confetti

Warning: May cause brownie bliss and nutty cravings.

Made with real chocolate and colourful confetti in every bite, this soft, spongy, and irresistibly moist brownie offers a true melt-in-your-mouth experience that chocolate lovers will treasure. Whether you're unwinding at home or on the go, it's the perfect treat to uplift your mood and delight your taste buds—anytime, anywhere.

M.R.P.
₹ 10/-

BROWNIES



Savor the Legacy in Every Jar

Indulge in our handcrafted cookies, lovingly packed in elegant, generously sized jars. These cookies hold a special place in our hearts — they were the very first delights to emerge from our production unit. A local favorite from the start, they helped us win over the community with their homey charm and unforgettable taste. Each cookie is baked to golden perfection, offering a comforting burst of flavor in every bite. The nutty undertone adds a delightful twist, elevating the experience beyond the ordinary. Whether you're enjoying them with your cutting chai or sipping from a rustic kullad, just one cookie is enough to satisfy your choti bhookh.



M.R.P.
₹ 160/-

JAR COOKIES-800g

Choco-Chip Cookies

A Big Cookie for Big Cravings

Positioned as a delicious treat, Mr. Bake Choco JoyBites delivers a large-format cookie experience crafted for the discerning, well-exposed consumer who values quality snacking. With its classic chocolate chip richness, the JoyBites range brings together indulgence and convenience, offering a satisfying bite that caters to your cravings — anytime, anywhere. Whether you're on the move, taking a break, or simply treating yourself, Mr. Bake JoyBites are made to match your lifestyle and delight your senses.



Tropical Coconut Cookies

Big on Flavor, Bold on Indulgence

Crafted for the discerning snacker, Mr. Bake Tropical Coconut JoyBites offers a large-format cookie experience that blends quality, taste, and convenience in every bite. Infused with the rich, tropical goodness of coconut, this indulgent treat is perfect for those who appreciate a refined snacking moment. Whether you're on the go, unwinding with a cup of tea, or simply giving in to a sweet craving, JoyBites are your go-to companion — made to satisfy, made to impress.



M.R.P.
₹ 40/-

JOY BITES



Choco Vanilla (Cream Filled)

*Why choose between choco and vanilla...
when you can have both?*

Say hello to your new favorite snack buddy! This soft, cream-filled donut cake is half chocolate, half vanilla, and 100% yum. Baked (never fried!), it's light, fluffy, and ready to rescue your snack time. Perfect for lunchboxes, coffee breaks, or anytime cravings—because grown-ups deserve fun treats too!

M.R.P.
₹ 20/-

DONUT CAKE



SCAN TO DOWNLOAD



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